



*“Uniquely Refreshing”*

# WTKC BUSINESS UNDERWRITING CONTRACT

WTKC 89.7 FM  
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## Silver Partnership:

20 Monthly Messages  
\$100/Month

120 Messages (20 per mo. 6 mo.)  
\$500/for 6 Mo. (saving \$100)

240 Messages (20 mo.12 mo.)  
\$800/12 Mo. (saving \$400)

## Gold Partnership:

50 Monthly Messages  
\$200/Month (saving \$50)

300 Messages (50 per mo. 6 mo.)  
\$1000/for 6 Mo. (saving \$500)

600 Messages (50 mo. 12 mo.)  
\$1500/6 Mo. (saving \$1500)

## Platinum Partnership:

100 Monthly Messages  
\$400/Month (saving \$100)

600 Messages (100 per mo. 6 mo.)  
\$2000/for 6 Mo. (saving \$1000)

1200 Messages (100 mo. 12 mo.)  
\$3000/for 12 Mo. (saving \$3000)

## Underwriting Blitz Deals:

50 Messages in 1 week: \$225 (savings of \$25)

30 Messages in 1 week: \$140 (savings of \$10)

## VOB Club (Our Live Morning Show Drive-Time with Largest Audience)

\$20 per 20 minute program segment mention  
These mentions are read live on the air

## Day/Half Day Sponsors

\$30-Half-Day/\$50-Full Day for 12 or 24 :20 sec. Mentions  
Available for holidays, Valentines, Birthdays, Anniversaries, Christmas, Memorial Day,  
Veteran's Day, Forth of July, Honor a Soldier or Fallen Soldier Memorial